



2024
Impact
Report

Ford Philanthropy

Community Investments

\$76.8M

in philanthropic contributions by Ford and Ford Philanthropy in 2024

\$2.4B

in philanthropic contributions by Ford and Ford Philanthropy since 1949



39
countries reached



5M

people supported through our partnerships and programs, an increase of 1 million people from 2023

83,000+
employee
volunteer hours



500+
nonprofits and community
organizations supported

Letter from Our President



Last fall, I traveled to Stanton, Tennessee for the groundbreaking of Ford Philanthropy's newest Community Center. It was a beautiful day and a joyful celebration. As I looked around at the crowd of local residents, community leaders, Ford employees and nonprofit partners, it struck me that the moment represented everything Ford Philanthropy is about: **Listening. Building community. Forging partnerships. Working together to move people forward and upward.**

2024 was a pivotal year for Ford Philanthropy. We celebrated our 75th Anniversary, honoring a long history of giving back to communities where we have roots around the globe. We rebranded and announced a new name that better reflects our values, and we built on our philanthropic legacy to amplify our community impact. We have learned that when we combine our partners' efforts with Ford's unique strengths, such as mobility, our reach is even more powerful. Our partnerships and programs directly supported five million people last year, **an increase of one million** over 2023.



Our strength is also in our people. **Volunteerism at Ford went up by 40 percent** in 2024 as we made it easier for our employees to contribute their time and talents to local nonprofits in their communities. We look forward to continuing to invest in building a better world together when we celebrate the 20th Anniversary of the Ford Volunteer Corps this year, founded by our Executive Chair Bill Ford.

I hope you will take the time to read about the many wonderful people and programs in this annual report. I want to thank our incredible nonprofit partners, who we are honored to support, and our volunteers who have contributed to our mission. We're so grateful for your hard work, your time, and your passion, and we look forward to working together to continue to make the world a better place in the year ahead.

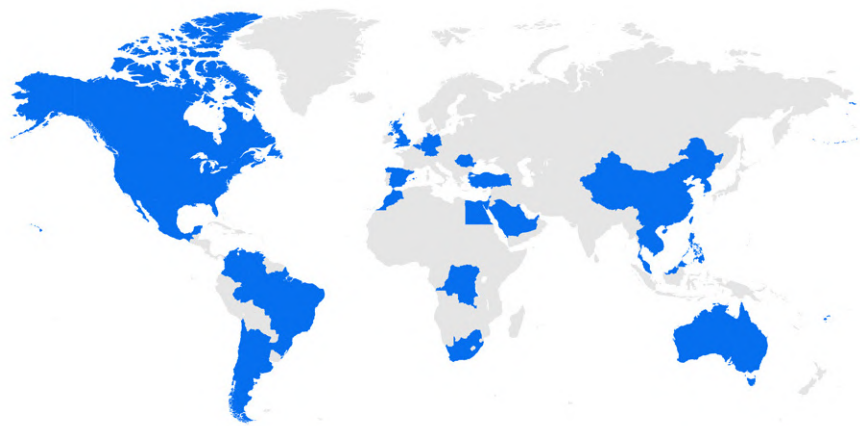
Mary Culler

President, Ford Philanthropy

Ford Philanthropy

Moving People Forward and Upward, Together

What we do: We partner with nonprofits in communities around the world where Ford has roots, co-creating and investing in local programs that build equity and expand access to essential services and education for the future of work. Whether we're connecting people with fresh food, helping communities rebuild after disasters or training students for jobs in auto tech, we harness Ford's scale, resources and mobility expertise to amplify our impact.



■ We partnered with nonprofits and community organizations in 39 countries in 2024

VIDEO



Learn more about Ford Philanthropy's 75-year history.

How We Deliver Impact—With and For Communities



Collaborative
Local Partnerships



Employee
Volunteering



Innovative
Mobility Solutions



Global Network of Ford
Community Centers

Essential Services

Empowering communities to thrive

Access to food, healthcare, transportation and other critical services are interconnected. All of these essentials provide a strong foundation for people, families and communities to thrive.



\$3M

invested to support disaster relief initiatives by Ford and Ford Philanthropy in 2024

\$3.4M

invested in food security initiatives by Ford and Ford Philanthropy in 2024, directly supporting more than 2.6 million people

Expanding access to nutritious food

Ford Philanthropy continues to innovate around how we help connect people to nutritious food—leveraging funding, our dealer network, the Ford Volunteer Corps and vehicle resources. We work together with nonprofits of all sizes to remove barriers and improve access to fresh food and pantry staples.

Mobility is a key component of our food programs. In Detroit, Louisville and West Tennessee, we partnered with **Door Dash** and local food banks to make 2,000 monthly deliveries of fresh food and produce. We also helped fund **The Salvation Army's Bed and Bread Truck**, which serves more than 4,000 people in Detroit daily, year round.

Through partnerships with **Meals on Wheels** in Chicago and Louisville, Ford Philanthropy grants are funding the development of pop-up produce pantries in food deserts and bringing fresh food delivery to rural areas for seniors and people with disabilities.

Our work ensuring people have nutritious meals also spans the globe. In Bangkok, Thailand, for example, **Scholars of Sustenance** collected surplus food and redistributed it to local communities, serving over 13.4 million meals—nearly three times the number served in 2023.



In 2024, Ford Philanthropy partnerships improved access to nutritious food and pantry staples around the globe:



Rotary Club food drive supported families across seven cities in Romania.



Dare to Care Food Bank provided meals to school kids in 13 Kentucky and Indiana counties.



Feeding America grants supported food banks throughout the U.S.



Eastern Market connected nearly 1,000 Detroit households weekly with local produce.

Bridging the transportation gap

One in four Americans is unable to access the transportation required to meet their daily needs, which limits their ability to move forward and upward in life. Ford Philanthropy is uniquely positioned to help provide mobility solutions, connecting more people with services, resources and opportunities.

Our support of **Detroit Bus Company's Ride for Ride** program helped provide safe, reliable rides in refurbished school buses for students attending after-school STEM programming. Together with **Shared Mobility** in Buffalo, we funded e-bike rebates that make cycling more accessible and affordable, which in turn helps people get to their jobs, the grocery store or access other essential services.

Through our 100-year-plus partnership with **Disabled American Veterans**, we help veterans get to and from medical appointments. This year, we funded five new Ford Transit and Ford Explorers for VA medical centers across the country.



Mobility is at the core of achieving equitable communities. At Feonix, we're dedicated to creating mobility solutions for the health and wellbeing of every person in every community. Our work with Ford Philanthropy is all about local impact and we appreciate the synergy in our approaches.

—Valerie Lefler, Executive Director of Feonix–Mobility Rising



VIDEO



Ford Philanthropy's partnership with Feonix—Mobility Rising continues to grow, bridging transportation gaps in Michigan, Tennessee and other U.S. cities.

Putting healthcare on wheels

Ford Philanthropy also works to bring healthcare services directly into communities. Through mobile solutions, we help people who face transportation barriers access preventative screenings, immunizations, prescription refills and more.

We helped improve primary healthcare access in three rural South African communities through a partnership with **Unjani Clinics**. Through this initiative, mobile health units are reaching over 2,000 people in underserved communities.

In the U.S., the next phase of our partnership with **Vision to Learn** kicked off in October, providing mobile vision services—including 4,000 new prescription glasses and 5,000 eye exams—for 15,000 students living near Ford plants in Northeast Ohio. This program puts vision care on wheels and ensures that kids who might not otherwise have access get the glasses they need to succeed in school.



Children's Health Fund

Ford Philanthropy partnered with **Children's Health Fund** and **LeBonheur Community Outreach** to help fund upgrades to mobile clinics serving more than 400 children across 12 counties in West Tennessee. We also support Children's Health Fund clinics in Chicago and Detroit.



Helping communities prepare and rebuild following disasters

Ford Philanthropy is committed to supporting communities in good times and bad, and for decades, this commitment has included helping people rebuild following natural disasters.

As severe weather events become more frequent, preparedness and recovery has never been more important. Our ongoing partnerships with disaster relief organizations around the globe ensure that food, supplies, transportation and more get to impacted communities—when and where they’re needed.

2024 was especially challenging for many U.S. communities. Throughout the year, we supported our long-time partners **Team Rubicon**, a veteran-led disaster relief organization, and the **American Red Cross** in bringing aid to people impacted by floods, hurricanes and fires. We also matched contributions to American Red Cross, Team Rubicon and **Feeding America** through a “double your impact” donation challenge following Hurricanes Helene and Milton.



The impact that Ford has in our communities is unreal; we could not do this work without you! Our teams are working hard, but when they hear that partners like you continue to answer the call for support, they light up. We are so lucky.

—Kate Harahan, Philanthropy Director,
Corporate Partnerships, American Red Cross

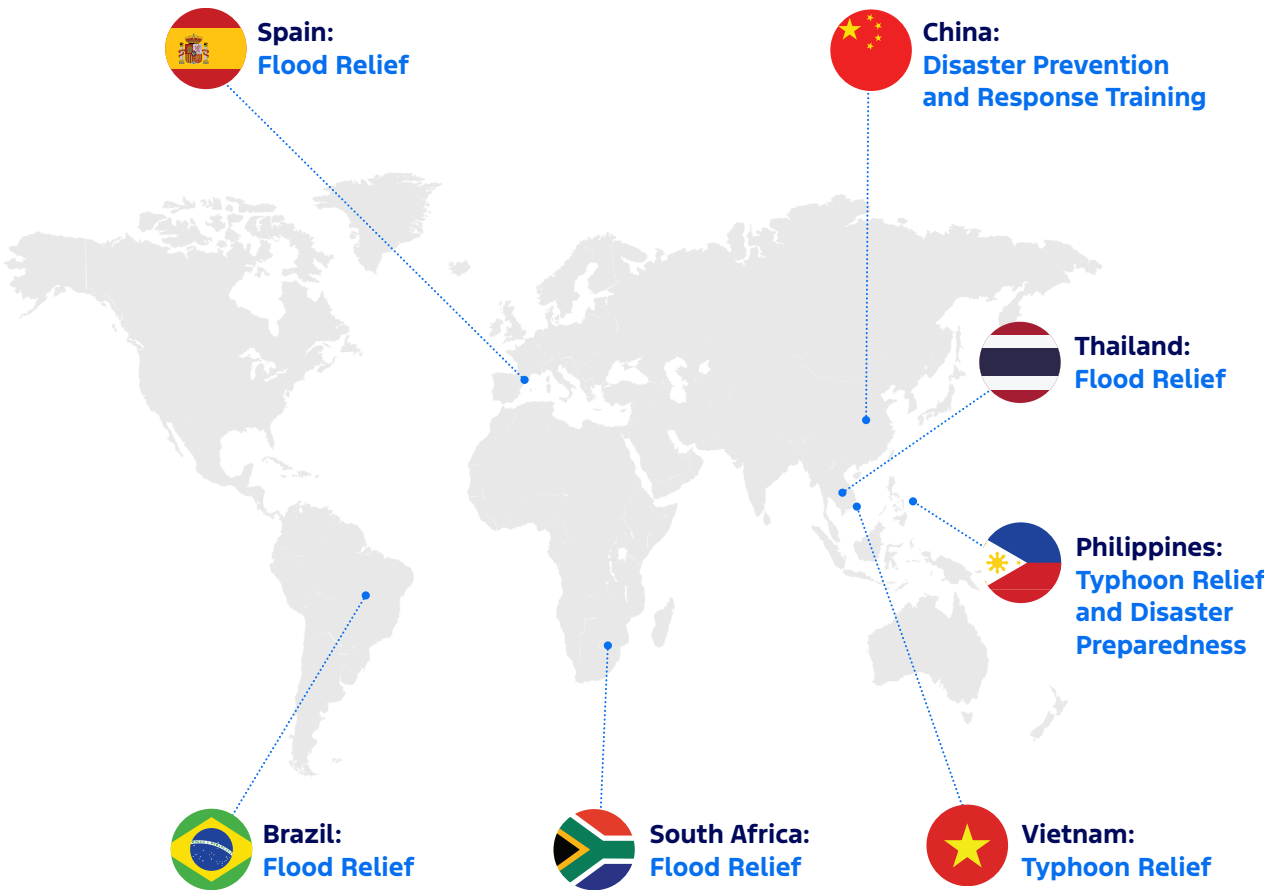


Responding to Flooding in Valencia, Spain

After flooding devastated parts of Valencia, Spain in late 2024, Ford Philanthropy worked with Global Giving to fund a grant to **World Central Kitchen**, a nonprofit that provides fresh meals to people in need during crises. With support from across Ford, employees stepped up to volunteer, area dealers supplied loaner vehicles and helped deliver meals, and our manufacturing plant served as a response hub.



Following floods, landslides and other disasters around the world, Ford Philanthropy committed grants to local organizations providing relief, assisted Ford employees and dealers in delivering on-the-ground support, and hosted prevention and response trainings.



In [Thailand](#), a team of Ford volunteers and dealers traveled to remote villages in the Mae Hong Son province to deliver blankets, food and clothing following severe flash flooding and landslides.



Education for the Future of Work

Building pathways for careers in mobility, technology and the trades

We are experiencing a period of historic technological change within the modern workforce, and this shift is requiring new skills and competencies. The automotive industry in particular faces a massive shortage of skilled technicians.



\$2.4M

invested in scholarships by Ford and Ford Philanthropy in 2024

\$13.6M

invested in other educational initiatives by Ford and Ford Philanthropy in 2024

Around the world, our partnerships and programming expand access to scholarships, technical training, mentorship and career readiness programs that prepare the next generation of leaders for careers in skilled trades related to mobility and advanced manufacturing.

Technology skills are the focus of the **Ford <Enter>** training and certification program. Providing free technical education for 400 students across South America, the program was expanded to Bahia, Brazil; Argentina; Columbia and Chile in 2024.



Supporting Students Pursuing Careers in Auto Tech

In the U.S., **Ford's Auto Tech Scholarship** doubled its investment in 2024, reaching students across 10 U.S. regions and awarding 400 scholarships nationwide. Funded in partnership with Ford dealers and facilitated by **TechForce Foundation**, this initiative provides a comprehensive support system to students pursuing careers in auto tech, including mentorship through the Ford dealer network.

We also expanded the Ford Auto Tech Scholarship program internationally. With support from Ford Dealers and other local employers, we provided students in Thailand and the Philippines with assistance such as tuition, transportation, and professional development.



It's been very freeing. The scholarship gives me that drive to keep going to school and get good grades. It makes me excited to keep moving my career forward without added financial pressure.

—Mustafa Alhefady, student

In Detroit, **Focus: HOPE's** Workforce Development and Education programming includes training for students pursuing careers in advanced manufacturing, construction and IT. With Ford Philanthropy's support, 40 IT students and 34 machinist training students are currently enrolled.



My hope is that when our program attendees walk in the door of that first new job, they're confident they will be successful.

—Portia Roberson, Chief Executive Officer at Focus HOPE



Uplifting Early Childhood Education and STEM in South Africa

Together with Ford South Africa, Ford Philanthropy partnered with **Gift of the Givers Foundation, Maersk South Africa, the Nelson Mandela Foundation** and the **Department of Basic Education** to build 100 math and science labs and 100 early childhood development centers across the country. All 100 math and science labs and 30 development centers have been built, with more to come. These facilities are expanding access to STEM programs and early childhood education for nearly 2,000 children and young adults.



Our **Innovator Scholarship** program in Thailand marked its first decade in 2024, awarding more than 200 scholarships to students and their academic institutions since its founding. Through partnerships with local organizations, this program connects students to industry mentors and training, enabling them to implement projects that will positively impact their communities.

In collaboration with the **Henry Ford Learning Institute, The Ford College Network (FCN) Tech for Social Impact Accelerator** brought together teams of students from Ford’s key recruiting partner colleges and universities for a two-semester competition that nurtured their creativity to use technology to address community challenges. At the end of the program, students presented their ideas at a [pitch showcase](#).



Wayne State University students in Detroit developed **Ford’s Farmers—Zero Waste Produce**, a technology-driven solution for connecting farmers directly with consumers, ensuring fresh local produce reaches people who need it most.



Before the Accelerator program with Ford, all of our projects were hypothetical, never having the resources to effect real change. I am incredibly grateful for this opportunity.

—Sarah Saab, winning team member from Wayne State University in Detroit



The **Ford Smart Mobility Challenge** and **Ford Smart Mobility Accelerator** programs empowered students from universities in Germany, Spain and the U.K. to drive change through creative projects designed to address mobility challenges in their communities.



As newcomers in our careers, this challenge accelerated the development of our team's skills and collaboration, making it an invaluable experience for our future careers.

—Fritz Theil, Team Breaking Barriers, Ford Smart Mobility Challenge

Ford Community Centers

Building up local communities

Ford Community Centers bring nonprofits, residents and local leaders together to expand access to essential services, education and economic opportunities in the regions surrounding Ford’s plant communities. From our hometown of Detroit to locations across the U.S. and around the globe, each Center in our network is designed to meet the unique needs of the people it serves.



Detroit, Michigan

Ford Community Centers in Detroit work closely with local nonprofits to connect people with food, legal and financial services, job training, healthcare, youth programming and more.

Multiple nonprofit partners provide services through our Detroit Community Centers, including **Gleaners Community Food Bank, Accounting Aid Society, SER METRO** and the **Southwest Detroit Immigrant and Refugee Center**.



4.1M+

pounds of food delivered to over 82,000 households

1,200

job placements, with employment services provided to more than 2,800 people

6,000+

people served through legal and immigration services

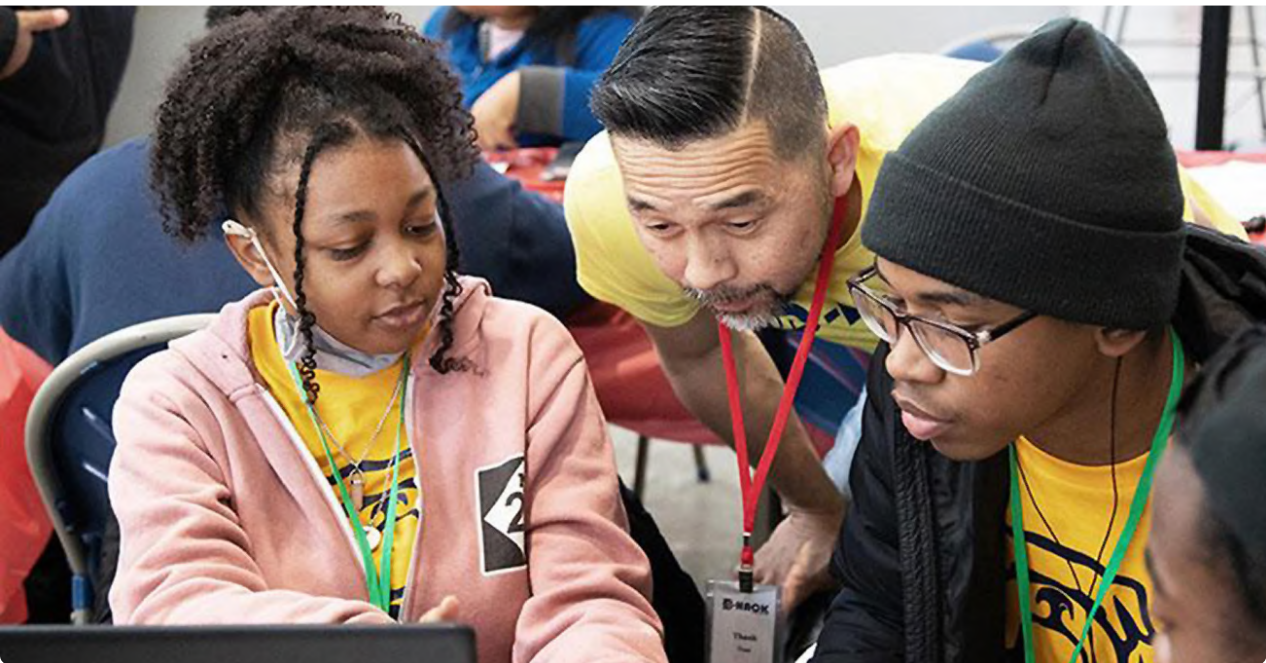
Accelerate4KIDS

Ford Philanthropy partner **Accelerate4KIDS** is enriching Southeast Michigan with a diverse range of programs—immersing nearly 800 students from kindergarten through eighth grade in the wonders of science, technology, engineering, the arts and mathematics.



We'll know we've done our job when every school has a quality computer science curriculum.

—Thanh Tran, Founder and Executive Director of Accelerate4KIDS



Stanton, Tennessee

Since the announcement of Ford’s BlueOval City plant in 2021, Ford Philanthropy has been working closely with the West Tennessee community to build a shared vision for a better future. October 2024 marked a significant milestone: the groundbreaking of the newest Ford Community Center in Stanton, which will revitalize the site of the historically significant Stanton School. This unique partnership, which includes the **United Way of West Tennessee** and host of local nonprofits, is the result of many hours spent listening to and learning about the needs and hopes of people living in the region.

VIDEO



Ford’s Community Center in West Tennessee will serve as a hub for local nonprofits and services.

Craiova, Romania

The first of its kind in Europe, the Ford Community Center in Romania acts as a social incubator hub, enabling students from the University of Craiova to design and launch innovative, sustainable businesses that drive economic progress and make a positive impact in the community. Through a collaboration with the nonprofit **EDUCOL** and the **City Hall of Craiova**, the Center has supported 39 social enterprises and 350 students since its founding in 2018, inspiring change that has benefitted more than 60,000 people.



By equipping future leaders with essential skills, fostering strong community bonds, and supporting those in need, we believe we can create significant positive change, benefiting both our people and our community.

—Adrian Manescu, FCC Craiova Manager & President of EDUCOL



Pretoria, South Africa

Located at the Silverton Assembly Plant in Pretoria, this Center runs an entrepreneurship mentoring program that provides opportunities for residents from the nearby Mamelodi community to develop and grow their own businesses. Sixty-one businesses completed the program in 2024, collectively generating over \$815,000 USD in profits and creating 140 new jobs. The Center is also supporting more than 271 budding entrepreneurs, helping them stabilize and increase the impact of their businesses.



We learned a lot through the Ford Community Center mentorship program. Number one was building a financial model, but also marketing and customer service skills. They also helped us build credibility for the business.

—Mpho Isaac, Owner of Ntwana Sneakers



Bangkok, Thailand

Our Ford Community Center in Bangkok, Thailand supports a variety of programs through partnerships with local organizations, including **Elder Cooking Camp**, which, in 2024, offered cooking classes and training for elderly food sellers. Other services delivered in the past year included meal distribution in partnership with **Scholars for Sustenance**, on-the-job skills training for young adults, and project-based learning, environmental conservation and educational programs for kids.



Halewood, United Kingdom

Last year, Ford Philanthropy announced funding to support residents living near the Halewood transmission plant and in the wider Liverpool City region, focusing on essential services, education and entrepreneurship in the area.

This past summer, **Torrington Drive Community Association (TDCA)**—a Halewood Community Center partner and grantee—hosted more than 1,700 local children through a program that provided hot meals and a range of activities and workshops.



Ford Philanthropy's support has been incredible. We've invested to make the building sustainable so that the community has a space where they feel comfortable and safe, and also provide food and other essential services for children and families.

—Gary See, TDCA Chief Operating Officer



Ford Volunteer Corps

Mobilizing employees to build a better world

Through the Ford Volunteer Corps, Ford Philanthropy is committed to empowering Ford employees to give back to the communities where they live and work.



+1.8M

volunteer hours since 2005

40%

increase in volunteerism since 2023

Volunteers help fuel our mission by bringing their unique skills, connections and heart for service to support our community partners.

During **National Volunteer Week** in April, nearly 500 Ford employees from across the U.S. contributed more than 1,300 hours of their time supporting dozens of projects—from packing bags of food for families at **Gleaners Community Food Bank** in Detroit, to helping Team Rubicon set up supply trailers, ensuring preparedness for the next disaster.

For the first time during **National Volunteer Week**, Ford employees also led remote projects across six locations with **Feeding America**, expanding access to fresh food for thousands of people.

In Europe, Ford team members participated in **Vibrant Volunteer Week**, with more than 160 volunteers contributing over 1,800 hours in support of mobility solutions for communities in France, Germany, Romania, Spain and the U.K.



VIDEO



Ford volunteers are at the heart of the company's purpose of building a better world.



Everyone wants to make a meaningful impact; they just need the right opportunity to match their skills and passions.

—Sreeni Janakiraman, Ford Global Raw Materials Controller, India





Global Caring Month

Ford Philanthropy

Global Caring Month is Ford Philanthropy's community service initiative. By encouraging Ford employees worldwide to submit, design and lead their own volunteer projects, its impact across local communities continues to grow.

187
projects completed

4,000
employees participated



Mexico volunteers built wood-saving stoves for rural communities



Argentina employees helped build a cistern for safe water storage at a school



Germany team revitalized historic community center and garden



India volunteers cleaned garbage from the beach



U.S. teams cleaned parks, distributed food and helped families furnish new homes



Thailand volunteers installed solar cells at local schools



For me, giving and volunteering are about contributing to something larger than ourselves. It's the act of using our time, skills or resources to make a meaningful impact on others' lives and on causes we care about.

—Kelsey Ruder, Ford Sponsorship and Activation Marketing Manager





The most meaningful part of this project is seeing Ford team members working together; it shows unity. I encourage everyone to explore volunteer projects that align with your interests and don't be afraid to try new things.

—Chatree Nunkratoke, Tooling and Facilities Leader,
Ford Thailand Manufacturing



VIDEO



Ford volunteers decorate a new home in Detroit for the family of a Navy veteran as part of a Global Caring Month project.

To make volunteering easy, Ford Philanthropy launched a new employee volunteer signup platform in 2024 that connects employees with volunteering opportunities that are aligned with their locations, interests and skills. Now live in the U.S., this platform will be rolled out internationally in 2025.

Ford also extended the company's volunteer paid time off policy in 2024, giving salaried employees the opportunity to use 40 additional hours (in addition to the standard 16) to participate in longer deployments with partners such as Team Rubicon.

Thank you

to our partners, employee volunteers, Ford's network of dealers, and all who have contributed to our mission—we couldn't do what we do without you.



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