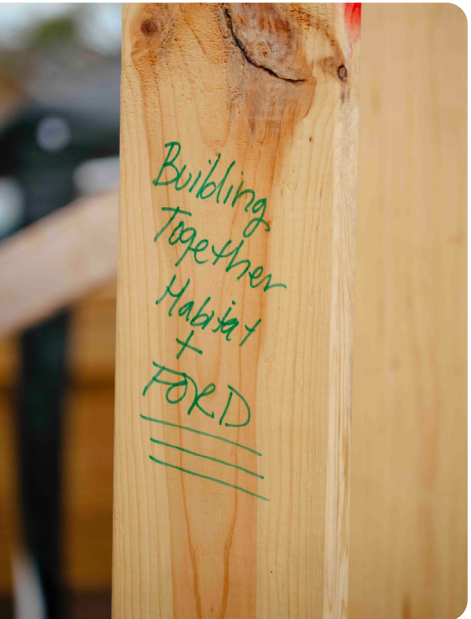


# Moving People Forward and Upward, Together



# Reflecting on 2025

A note from Mary Culler



In the fall of 2025, **Ford volunteers joined together with Habitat for Humanity** in Detroit to raise the walls of a new home. The moment was meaningful—not just for the family who would soon make a life there, but because it was a vivid expression of Ford Philanthropy's commitment to showing up for our neighbors, uniting the company's people, resources, and expertise in service to others.

We've been on this journey for 76 years, and today our culture of service and innovation is being deployed more strategically than ever, thanks to a comprehensive community initiative we launched last year called **Ford Building Together**. It unites the full power of Ford with the work we do as a philanthropy, and our aim is to maximize our impact. Over 650 volunteers, dealers, and four of our strategic nonprofit partners gathered for a day of community service at Detroit's Michigan Central in June 2025 to bring Ford Building Together to life—including assembling the walls that we'd later raise on that new home.

**"The full power of Ford" means more than writing checks. It means activating our "superpowers" when communities need us most.**

These strengths include Ford's vast dealer network, employee volunteers, and technology and vehicles—all being put to work to help our nonprofit partners expand their reach, operate more efficiently, and serve more people. From helping Central Texas recover in the wake of a devastating flood to achieving the world's largest dealer food drive, we are already seeing how Ford Building Together unlocks a powerful combination of resources.

While Ford Building Together is new, the inspiration behind it has been core to Ford Philanthropy's approach for a long time. **We know that when we bring unique strengths—like mobility expertise—to the table, we can help our partners do more.** This includes helping people get where they need to go through partnerships that close transportation gaps, bringing essentials like food and other services directly to people who need them, and equipping students for careers as auto techs and the skilled trades.

In 2025, I got to see so much of this important work firsthand—in our hometown of Detroit; in Stanton, Tennessee; in Austin, Texas; and in locations around the globe. When I visited Southeast Asia for Ford's 100-year Anniversary in Vietnam, I was struck by the spirit of collaboration between Ford employees, dealers, and so many of our nonprofit partners—all in service to their local communities. Regardless of where we are in the world, our responsibility is to listen, learn, and help amplify their efforts.

While this report is a reflection of the past year, it is also about what's next. The challenges facing communities are real, and we should be clear-eyed about them. But the opportunities are just as real—to **keep building, keep innovating, and keep moving people forward and upward.**

Thank you to everyone who walked this path with us in 2025—our nonprofit partners, community leaders, dealers, and volunteers. Together, let's keep showing up for our neighbors in the year ahead.

Warmly,  
Mary Culler

President, Ford Philanthropy

# \$86.2M

total financial contributions for 2025

# \$2.5B

total financial contributions since 1949

# 36

number of countries

# 110K+

employee volunteer hours

Ford Philanthropy has always shown up when people need us most, especially in the communities we call home. For over 76 years, our mission has remained the same: help **move people forward and upward**. In 2025, we committed to this mission like never before—uniting all our strengths to support the work of our nonprofit partners around the world.



## \$100M+

first corporate partner to reach milestone donation via GlobalGiving, a platform that connects donors with trusted nonprofits




## 2.2K

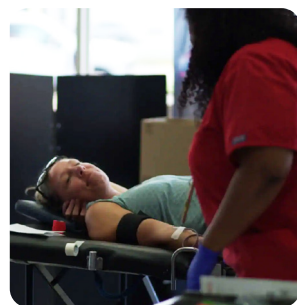

blood units collected



## 17.7K+




mobile eye exams for kids

Vision To Learn

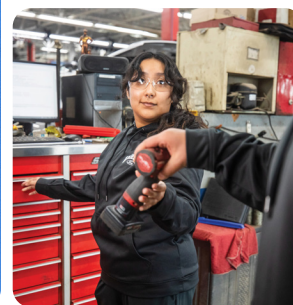
## 44K

rides provided

## 979

auto tech scholarships awarded




## 15

Ford Future Builders Labs installed, bringing hands-on learning to K-12 schools



# Introducing Ford Building Together

## A new company-wide initiative to support communities

In 2025, we launched [Ford Building Together](#), uniting all of Ford's strengths—philanthropy, employees, vehicles, expertise, and vast dealer network—to help our nonprofit partners do more for communities. Inspired by Ford's long legacy of giving back, we want to help build stronger, more resilient communities, [all around the world](#).

*Ford*  
Building  
Together



*Ford* Building Together

## Ford Building Together supports local communities by:

**Partnering with expert nonprofit organizations**—strong relationships with key partners empower them to expand reach and meet critical community needs.

**Working with our vast dealer network**—Ford dealers help support our partners by hosting storm preparedness sessions, blood drives, food-and-material collections, and more at their locations worldwide.

**Sharing the expertise of Ford employees through volunteerism**—our extended volunteer PTO policy enables Ford employees to lend their skills and expertise for up to 56 hours to Ford Building Together partners.

**Lending Ford's vehicles and technologies in times of need**—the dealer loaner vehicle program enables Ford Building Together partners to scale their services, especially to reach impacted areas in the aftermath of a disaster.

**Elevating the impact of nonprofit partners**—we bring visibility to the important work our partners do in local communities through our outreach and communications channels.



“Ford dealers have a long history of service in their communities, often spanning generations. With Ford Building Together, we’re helping amplify that commitment and expand the work they’re already doing to strengthen communities around the globe.”

Elena Ford, Chief Dealer Engagement Officer, Ford Motor Company

# Ford Building Together

## Worldwide reach, local impact

### Helping our nonprofit partners address community needs

Whether building resilient homes with **Habitat for Humanity**, providing disaster relief and emergency aid with the **American Red Cross** and **Team Rubicon**, or helping people access nutritious food through **Feeding America** and **World Central Kitchen**, Ford Building Together is all about showing up for our communities.



### Initial impact of Ford Building Together

75

Ford dealers hosted disaster preparedness sessions, blood drives, tool drives, and food collections.

2M

pounds of food collected in more than 30 countries in the World's Largest Auto Dealer Food Drive at that time.<sup>1</sup>

846

boxes of food packed by Ford Lima Engine Plant and Reineke Family Dealerships volunteers for local families in West Ohio.



[1] Based on competitive global OEM dealer research and the number of Ford Dealers Participating in Collection of Donated Food.



“Ford Building Together enables us to help even more communities withstand extreme weather impacts and become more resilient. Together, we’re building more than homes—we’re creating pathways to stability, opportunity, and brighter futures.”

Jonathan Reckford, Chief Executive Officer, Habitat for Humanity International

*Ford* Building Together

## Disaster response: Central Texas

When devastating floods struck Central Texas in July 2025, teams across Ford jumped into action alongside the **American Red Cross** and **Team Rubicon** within 24 hours. Dealers loaned vehicles, Ford employee-volunteers packed food at a **Feeding America** food bank, and more signed up to support ongoing recovery efforts. This is Ford Building Together in action—showing up and pitching in for communities when they need it most.



### Supporting Central Texas communities

**\$1.25M**

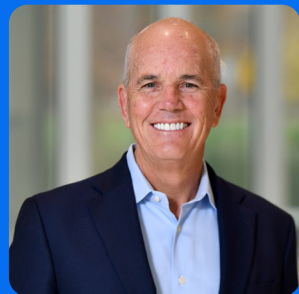
donated by Ford and Ford Dealers.

**40K**

meals packed for Texas families by Ford dealers and employee volunteers at North Texas Food Bank.

**17**

vehicles loaned to support American Red Cross and Team Rubicon disaster response efforts.



“When something like this happens in your community, you want to help as quickly as possible. Within 48 hours, we rallied all the area Texas dealers to help raise funds for the local nonprofits providing on-the-ground relief, and we also lent vehicles to Team Rubicon and the American Red Cross. The relationships Ford already had in place with these trusted partners enabled us to mobilize fast.”

Wes Studdard, Vice President, Bluebonnet Motors, Inc.



*Ford* Building Together

## Disaster response: Cebu, Philippines

With Ford Building Together’s support, trusted partners in the Philippines—including **Gawad Kalinga**, **Philippine Red Cross**, **Scholars of Sustenance**, and **World Central Kitchen**—were able to quickly reach people impacted by a 6.9 earthquake and destructive typhoon in the fall of 2025, providing food, first aid, and emergency solar and satellite kits. Local Ford employees, dealers, and off-road club members also showed up to loan vehicles and deliver hot meals, relief packs, and supplies.



Supporting Philippine communities

4,500+ 6,000

relief packs distributed, supporting nearly 10,000 individuals and families.

hot meals provided for families.



# Mobilizing the Ford Volunteer Corps

## Showing up for our communities

All around the world, the **Ford Volunteer Corps** continually shows up alongside our partners to give back in the communities we call home. From supporting disaster relief efforts and packing meals at food banks, to restoring houses, sharing their skills and expertise, and more, Ford's employee-volunteers are at the heart of our mission to move people forward and upward.



# Ford Volunteer Corps

## Celebrating 20 years of Ford Volunteer Corps

Founded by Executive Chair Bill Ford, the **Ford Volunteer Corps** celebrated 20 years of dedicated service in 2025.

To date, Ford employees have committed 1.9 million volunteer hours to their communities.

“Volunteering gives me the opportunity to give back to my community, lend people an extra hand in their daily lives, and set a positive example for my son—it’s gratifying in so many ways.”



Karem Rojas,  
Social Responsibility  
Coordinator,  
Ford Motor Company  
Mexico



Turning passion into purpose around the globe

**Global Caring Month**—our annual employee-led volunteering effort—touched countless lives around the world in September 2025.

32

countries

4,180

employee volunteers

30,161

volunteer hours

177

community projects



“Ford has always stood shoulder to shoulder with our communities, not just in moments of celebration but in times of crisis and rebuilding. Since starting the Ford Volunteer Corps 20 years ago, I have been so inspired by the incredible enthusiasm and passion our employees have brought to the communities in which we operate. That dedication to making a difference and improving people’s lives is a testament to Ford’s commitment to helping build a stronger future together.”

Bill Ford, Executive Chair, Ford Motor Company

## Sharing the expertise of Ford employees

Volunteers use their unique skills to increase capabilities of our partners

Skills-based volunteering allows Ford employees to apply their professional “superpowers”—including engineering, accounting, logistics, and marketing expertise—to help our community partners build long-term capacity and solve operational challenges.

In 2025, Software Engineer Shanikia Little **partnered with Gleaners Community Food Bank** to design a mobile conveyor belt system that streamlined their meal kit packing process. Her innovative solution enabled Gleaners—a longtime Ford Philanthropy partner—to double its distribution each month.



Shanikia Little,  
Software  
Engineer,  
Ford Motor  
Company

“When given the chance to volunteer, I knew I could bring my experience and the skills I use in my day job to help make the process more efficient.”



# Connecting communities to food, care, and transportation

## Ford's mobility know-how helps people access essential services

When it comes to connecting people with the resources they need to thrive, Ford's mobility expertise is our superpower. We're always looking for ways to tap into this strength to help our partners close transportation gaps: whether that's delivering fresh food to a family's door, putting essential services on wheels, or empowering people to get where they need to go.

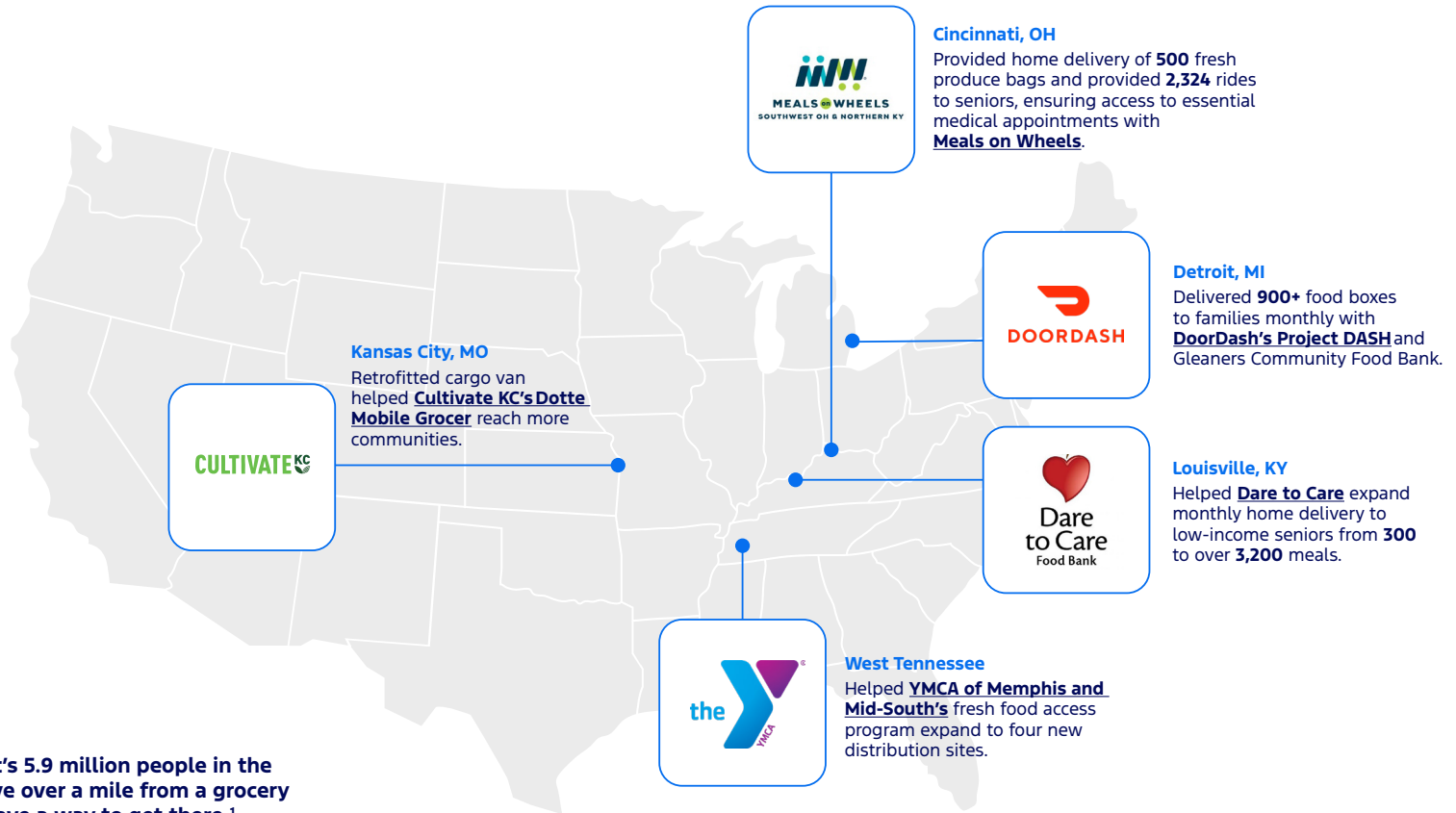


## Closing the last mile to deliver fresh food

### A dedicated focus on mobile food programs

For seniors, people with disabilities, or anyone without reliable transportation, access to food can be a challenge, even when it's close by.

**We're working with our partners** in our plant communities to bridge this crucial "last mile" and bring nourishing food directly to those who need it.



**2.3M** **Households**—that's 5.9 million people in the United States—live over a mile from a grocery store and don't have a way to get there.<sup>1</sup>

[1] Morrison, B. M., & Mancino, L. (2015, August 3). Most U.S. households do their main grocery shopping at supermarkets and supercenters regardless of income. Amber Waves.



"I do this because it's the right thing to do—and hope that it inspires others. It really makes me emotional to think about someone going hungry, because it could happen to anyone."

Denis Boismier, Dasher, DoorDash

### DoorDash + Project DASH

We teamed up with DoorDash to bring **Project DASH** to Southeast Michigan in 2023, and are continuing to expand the program to Ford plant communities nationwide. This home delivery service enables "Dashers"—local delivery drivers with DoorDash—to pick up food boxes from food banks and deliver them directly to families' front doors.

## Putting essential care on wheels

### Mobile units bring vital services to communities

Studies show that transportation barriers cause **1 in 5 adults** to skip or delay vital care.<sup>1</sup> Together with partners like **Wayne Health**, **Vision To Learn**, and **Henry Ford Health**, we're engaging Ford's resources and expertise to bring services like screenings and preventative care to communities via mobile units—making sure our neighbors get the care they need.

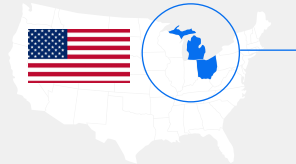


Phillip D. Levy, MD, MPH, Director, Wayne Mobile Health Unit Program

“Mobile units allow us to deliver care where it’s needed most, improving health outcomes for our communities at a hyper-local level.”



When students can see clearly, it boosts their learning and their confidence. In 2025, three custom-built Ford Transits—one in Ohio and two in Southeast Michigan—helped Vision to Learn deliver free mobile eye screenings and new glasses to thousands of school children.



17,746

exams completed across Michigan and Ohio.

15,417

glasses delivered across Michigan and Ohio.

[1] Smith, L. B., Karpman, M., Gonzalez, D., & Morriss, S. (2023, April). More than one in five adults with limited public transit access forgo health care because of transportation barriers. Urban Institute.



### International mobile partnerships address community health worldwide

In **Malaysia**, we partnered with **Sime Darby Auto ConnecXion-Ford** to launch a mobile health clinic projected to serve up to 9,000 patients annually in rural villages, alongside similar mobile health partnerships in Indonesia, India, South Africa, Romania, Argentina, and Mexico.



## Innovating to remove transportation barriers

### Mobility wallets help people access transportation benefits

In 2025, we helped pilot the use of **mobility wallets** together with **Catch a Ride Network**, leveraging innovative technology solutions to reduce barriers to transportation in urban and rural communities. Mobility wallets allow organizations and individuals to access benefits to help them pay for and book transportation—including ride shares, public transit, shuttles, and more—through a single app. The result? Thousands of people have more options when it comes to going to the doctor, the grocery store, to school or work.



Javen Gillam, U.S. Army Veteran

“Catch a Ride and the mobility wallet app make it so much easier for me to arrange transportation to my VA appointments and daily responsibilities. It really takes the stress out of having to find a ride.”



In 2025, Catch a Ride Network provided **2,883 rides** in Detroit and Wayne County, Michigan and **3,396 rides** in Stanton, Tennessee.

**1 in 5 adults** face transportation insecurity<sup>1</sup>  
**8% of U.S. households** have no vehicle<sup>2</sup>

[1] Murphy, A. K., Pilkauskas, N., & Gould-Werth, A. (2025, April 30). Transportation insecurity: A common and consequential American hardship. Gerald R. Ford School of Public Policy, University of Michigan.

[2] DeSilver, D. (2024, November 14). 1 in 10 Americans rarely or never drive a car. Pew Research Center.



### MobiMom brings safe, reliable transportation to South African women

In South Africa, the **Ford Philanthropy Mobility Fellowship** through Watson Institute—a leadership development program—helped Amanda Tlotlisang Mokoena create **MobiMom.com**—a platform that connects mothers to vetted, trained women drivers who offer safe, reliable transportation. Amanda was one of 26 global innovators selected to develop mobility solutions that uplift communities, and she’s currently scaling her vision to give women new pathways to financial independence and leadership.



Amanda Tlotlisang Mokoena, Founder, MobiMom.com

“Mobility is freedom. It means a mother never has to choose between feeding her family and getting her child to a hospital.”

# Educating the next generation

## Helping today's students build the skills of tomorrow's workforce

Critical industries like manufacturing, transportation, construction, and energy keep our communities moving forward, and Ford Philanthropy is committed to helping the next generation access the resources and technical know-how they need to succeed in these fields. From hands-on learning labs in K-12 schools to support that helps cover training, tools, credentialing fees, and transportation, we want to make sure nothing stands in the way of students pursuing careers in the skilled trades.



## Investing in the future

Today there are significant skilled trade shortages, resulting in a widening divide between the jobs the world depends on and the talent required to fill them. In September 2025, Ford and Ford Philanthropy announced new investments to help the next generation access the tools, resources, and skills they need to succeed in the skilled trades. These investments reflect a belief shared throughout Ford—that essential workers are foundational to our future.



Introduced 15 [Ford Future Builders Labs](#) in Michigan and Tennessee to bring hands-on learning to K-12 students.



Created Ford Philanthropy Advanced Manufacturing & Trades [SkillPointe Scholarship](#) in partnership with [SkillPointe Foundation](#).



Partnered with [SkillsUSA](#) to expand advanced manufacturing and automotive programs for high school students.



Expanded Ford Auto Tech Scholarship program in partnership with [TechForce Foundation](#).

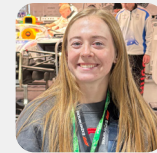


## Introducing students to the many paths in an auto tech career

Since 2023, Ford Philanthropy and Ford Dealers—in conjunction with **TechForce Foundation**—have collectively invested \$7 million in the Ford Auto Tech Scholarship program, helping students train for in-demand jobs. In addition to tuition assistance, funds can be used to cover related expenses like transportation, childcare, tools, and more. In 2025, we built on the program by inviting scholars and their families to NASCAR races where students got a thrilling, first-hand look at exciting career pathways as an auto tech by spending time on pit row, meeting drivers and talking to the crew.



“Getting invited behind the scenes to NASCAR as a Ford Auto Tech Scholar was so much more than a fun day at the track; it opened my eyes to what’s possible.”



**TF** TECHFORCE  
FOUNDATION

Makenna Enga,  
Ford Auto Tech  
Scholar



“We’re going to need over 400,000 new auto techs over the next three years just to keep pace with demand. These hands-on workers are the heart of what we call America’s ‘Essential Economy’—the people who build, move, and fix our world.”

Jim Farley, President and Chief Executive Officer, Ford Motor Company

## Ford Future Builders Labs spark new ways of learning

In 2025, we announced 15 new **Ford Future Builders Labs**, bringing innovative, hands-on learning experiences to K-12 students in Michigan and West Tennessee. These state-of-the-art labs blend technical skills like 3D printing, laser cutting, and coding with communication, leadership, and critical thinking to help students spark their imaginations and prepare for 21st century careers.

“We’re already seeing increased student engagement as our teachers integrate hands-on design, creativity, and problem-solving into their lessons.”



Madison Lewis, Director of Career and Technical Education, Haywood County Schools, Haywood, TN



**Ford <ENTER> builds skills across Brazil**  
Developed with Ford Brazil in partnership with **Global Giving**, **SENAI**, and **Rede Cidadã**, Ford <ENTER> helps young people get the skills and practical expertise needed to land jobs in South America’s thriving tech sector.



Nicolás Arriola, Graduate, Ford <ENTER>

“For me, Ford <ENTER> was not only an opportunity to acquire knowledge, meet people, and discover new perspectives. Besides opening doors, it makes you use what you know for the real world.”

# Welcoming neighbors at Ford Community Centers

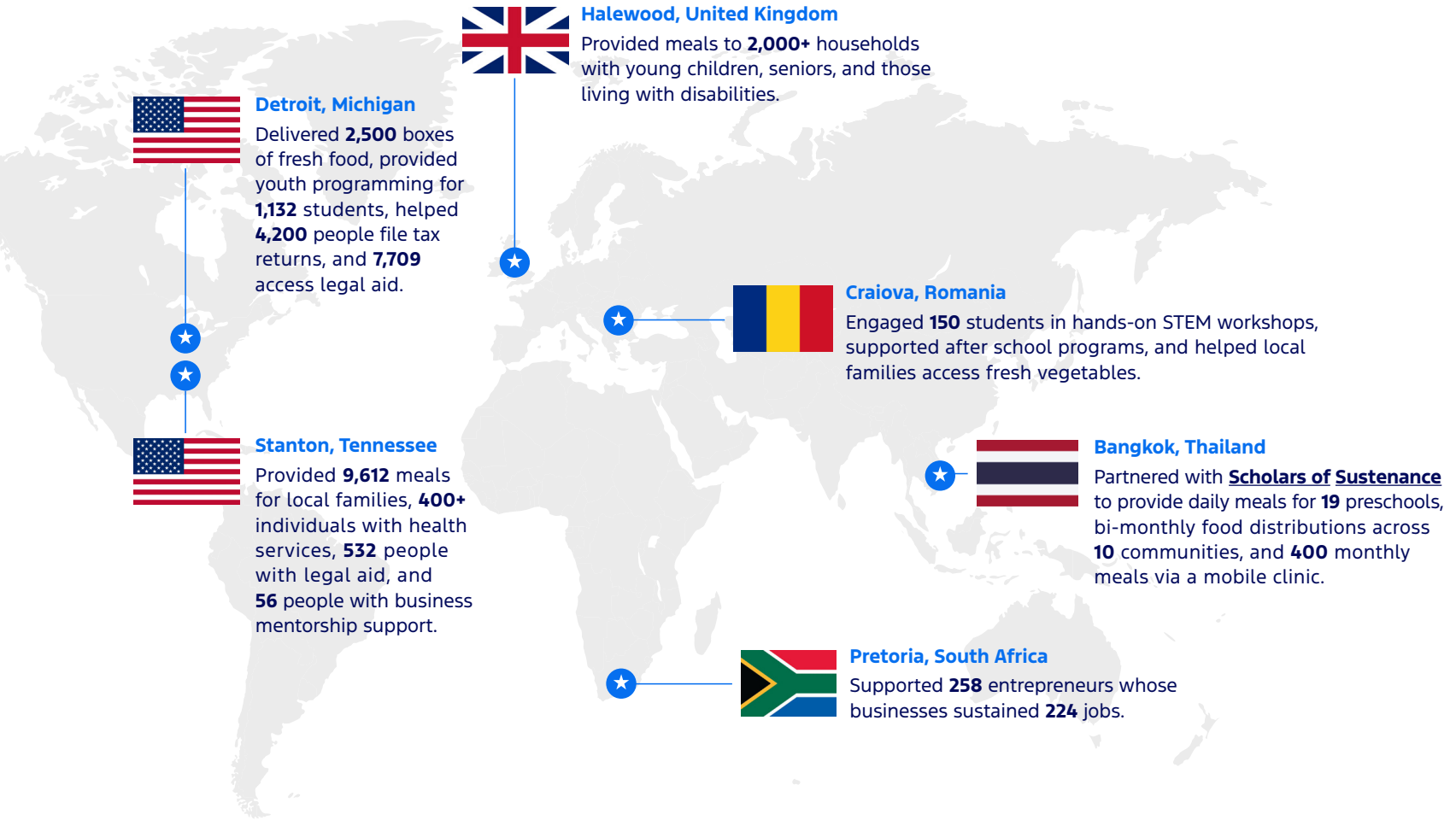
## Supporting communities around the world

Ford Community Centers bring people, partners, and local resources together in our plant communities, serving as vital hubs that connect residents with essential services and opportunities. In locations around the globe, we're providing space for local organizations who are the experts in what their communities uniquely need.



## Addressing unique local needs

Rather than a one-size-fits-all approach, Ford Community Centers help address specific local needs and also celebrate and honor the rich history of the communities they serve.



 Detroit, Michigan



 Craiova, Romania



 Pretoria, South Africa



## From Tennessee to Thailand: Ford Community Centers

### Spotlight: Bangkok, Thailand

Ford's Community Center in Thailand brings neighbors together and hosts a number of local organizations focused on food, education, health, and disaster relief. An expansion we began in 2025 will provide more space for partners like **Scholars of Sustenance** and the Sati Foundation's **Na Café**, which serves as a gathering place and offers job training for youth and refugee families. Many young people in the community have participated in training programs at Na Cafe, some moving on to work in local hotels and restaurants.

### Spotlight: Stanton, Tennessee

Belonging matters. That's why the Ford Community Center in Stanton, Tennessee is about more than just services—it's about connection. Together with the **United Way of West Tennessee** and a host of local organizations, in 2025 we helped hundreds of residents access health services, legal and financial support, job training, and other essentials, while also creating a trusted space where they built tighter bonds. The Center's monthly Wednesday Workshops are an example: community members shared their expertise and skills to help their neighbors with everything from financial literacy to maternal health.

"If you walk away with a little more empathy or a new way of seeing someone, that's impact."



na

Sakson "Saks"  
Rouypirom,  
Founder, Na Café



Le Bonheur  
Children's Hospital

Morgan Mahan, APRN, CPNP-PC,  
Pediatric Nurse Practitioner, Mobile Medical Unit,  
Le Bonheur Children's Hospital



SATI



## What we learned in 2025

While we're proud of everything that Ford Philanthropy was able to accomplish in 2025, our goal is always to keep innovating and building on what we've learned.

Here are the five key lessons that are shaping our path in 2026 and beyond:

- 01 Look beyond traditional approaches**—Ford Building Together showed us the value of leveraging all of Ford's strengths. This is more than writing checks. It's bringing the full power of Ford—employees, vehicles, expertise, and the dealer network—to increase and strengthen the capabilities of our nonprofit partners.
- 02 Skills-based volunteering expands impact**—Encouraging Ford employees to lend their skills and expertise—such as engineering or logistics—creates tangible benefits for our partners.
- 03 Mobility support bridges the crucial "last mile"**—Addressing transportation gaps is critical to connecting people with services they need to thrive. Ford's mobility expertise will continue to be an essential core strength that we bring to our work.
- 04 Supporting the skilled trades requires wrap-around services**—Helping the next generation pursue careers in the skilled trades requires support to cover the "hidden costs" like tools, transportation, and credentialing fees to get the training they need to succeed.
- 05 Partnership is key**—There's no one-size-fits-all approach to community support. The greatest impact happens when we partner with local organizations and tailor the services to meet the unique needs of the community.

Thank you to our partners,  
volunteers, team members,  
and neighbors.

[fordphilanthropy.org](https://fordphilanthropy.org)

*Ford* Philanthropy

Follow us @Fordphilanthropy

